**DATES**

| 31 DEC - 15 JANUARY 2017 | $5,500* |

**NUMBER OF PLACES**

12

**LOCATION**

SANTIAGO

**PARTNER INSTITUTE**

DUOCUC

**ACCOMMODATION**

ANDES HOSTEL

**VISA REQUIREMENTS**

N/A for travel up to 90 days for Australian citizens

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**PROGRAM INCLUSIONS**

- Return flights
- Hostel accommodation
- Comprehensive travel insurance
- Airport transfers
- Tuition and materials fees with partner institute including lunch on workshops days
- Organised excursions
- Contribution to study tour leader costs
- $250 non-refundable admin fee

**PROGRAM EXCLUSIONS**

- Passport costs ensuring 6 months validity upon return of travel (and visa if required)
- Meals outside of workshops
- Incidentals and personal spending money

**FUNDING**

The program has been subsidised through the Commercial Industry Business Fund to help reduce the cost to the student.

10 x $2000 may be available funded through the Department of Education Endeavour Mobility grants program.

The top 10 eligible* students identified in the application assessment process will be automatically awarded the grants should they be made available by the Department.

*Eligible applicants - must be an Australian citizen or permanent resident.

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**ELIGIBILITY**

BSB50215 Diploma of Business
BSB51915 Diploma of Leadership Management / BSB50215 Diploma of Business
BSB52415 Diploma of Marketing and Communication / BSB50215 Diploma of Business

**PROPOSED LINK TO COMPETENCY**

**BUSINESS & LEADERSHIP MANAGEMENT:**
BSBEBU501 Investigate and design eBusiness solutions

**MARKETING & COMMUNICATION:**
BSBMKG501 Identify and evaluate marketing opportunities
BSBMKG502 Establish and adjust the marketing mix

**PROGRAM OVERVIEW**

The study tour will have two main focuses:
- Doing Business in Latin America
  To provide and overview of business in Latin America and to deliver useful analytical tools to understand the business environment and best practices in the region
- Chilean Entrepreneurship
  To develop a business plan related with entrepreneurship in Chile, according to market needs, outstanding trade regulation and institutional soundness.

The following tours are also included:
- Half day city tour of Santiago
- Full day excursion to Vina del Mar and Valparaiso with lunch included
- Half day excursion to Vina Santa Rita with tasting included

Refer to the next page for the proposed itinerary.

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**INFORMATION SESSION DATE**

9 AUGUST 4:30PM

**H BLOCK AUDITORIUM**

**APPLICATION OPEN DATE**

12 AUGUST

**APPLICATION DUE DATE**

COB 2 SEPTEMBER

**MANDATORY PRE-DEPARTURE SESSION**

28 SEPTEMBER - TBC

Refer to the Study Abroad prospectus on our webpage for further details on how to apply. Students will be advised of the outcome by 21 SEPT 2016.

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*Price and information is subject to change.
# Study Abroad Program – Itinerary

TAFE QUEENSLAND BRISBANE – BUSINESS & MARKETING CHILE DRAT ITINERARY

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<thead>
<tr>
<th>Date</th>
<th>Day of week</th>
<th>Airline:</th>
<th>Flight number:</th>
<th>Departure</th>
<th>From</th>
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<td>LAN</td>
<td>TBC</td>
<td>Early morning</td>
<td>Brisbane International</td>
<td>Sydney</td>
<td>Early morning</td>
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<td>Saturday</td>
<td>As above</td>
<td>TBC</td>
<td>Morning</td>
<td>Sydney</td>
<td>Santiago</td>
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<th>Date</th>
<th>Particulars/activities</th>
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<td>31/12/16</td>
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<tr>
<td>01/01/17</td>
<td>Breakfast / daily briefing</td>
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<td>11/01/17</td>
<td>Breakfast / daily briefing</td>
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DuocUC workshops – refer to proposed workshop schedule

Full day excursion to Vina del Mar and Valparaiso (lunch included)

Half day excursion to Vina Santa Rita with tasting

OWN TIME
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**Date** | **Day of week** | **Airline:** | **Flight number:** | **Departure** | **From** | **To** | **Arrival** |
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<td>TBC</td>
<td>Night</td>
<td>Sydney</td>
<td>Brisbane International</td>
<td>Night</td>
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**Accommodation Details:**
Andes Hostel
http://www.andeshostel.com/
Address: Monjitas 506, Santiago, Chile
Phone: +56 226329990
Email: reservas@aparturbano.cl
Rooming arrangements:
4 or 2 person share dormitories – students
Single staff – staff

**Overseas Daily Contact Details:**
DuocUC
Maria Jose Casaubon H – Tailor made and specialisation courses
Phone: +562 2999 2891
Email: mcasaubon@duoc.cl

TQB Study Tour
Cathy Thomas, Frank Short or Simon Dixon
Phone:
Email: Business.Brunbe@tafe.qld.edu.au
Course: Doing Business in Latin America – Non for profit

Description

This course gives students a comprehensive geographical, historical, cultural and political background of the region in order to enable him/her to develop and understand on how to do business in Latin America. The course also reviews study cases in several Latin American countries, by taking a look at their most relevant problems.

Objective

To provide an overview of how Non-governmental organizations (NGO’s) operate in Chile, and their role in the business environment and best practices in the country and the region.

Contents

Evaluate opportunities for NGO’s in Latin America, through a careful analysis of the political, cultural and economic context of the region.

1. Description of NGO’s.
2. Types of NGO’s.
3. How to create a NGO in Chile.
4. Laws and regulations for NGO’s in Chile.
5. Worldwide and national NGO’s operation.
6. Business plan for a NGO.
7. Cash flow for a NGO.
8. Tax regulations for NGO’s in Chile.
9. Creation of a marketing plan for a NGO.

At the end of the course the student will know:

- A general overview of the NGO’s environment in Latin America
- A general knowledge South America’s geography, important economic information and recent events.
- A historical overview of the region
- Latin America’s political history
- Latin America’s economic history.
- Latin America’s macro economical context
- Political and economic recent events in the most relevant countries (Brazil, Mexico, Peru, Venezuela, Colombia, Chile and Argentina).
- The role of NGO’s in the business environment.

At the end of the course the student will have developed the following skills:

- Assess the regional trends.
- Design a project to create an economical and time sustainable NGO.