**BUSINESS AND MARKETING STUDY TOUR**

**DATES**
30 DEC - 15 JANUARY 2017

**NUMBER OF PLACES**
12

**LOCATION**
SANTIAGO

**PARTNER INSTITUTE**
DUOCUC

**ACCOMMODATION**
ANDES HOSTEL

**COST**
$5,500*

**VISA REQUIREMENTS**
N/A for travel up to 90 days for Australian citizens

**PROGRAM INCLUSIONS**
- Return flights
- Hostel accommodation
- Comprehensive travel insurance
- Airport transfers
- Tuition and materials fees with partner institute including lunch on workshops days
- Organised excursions
- Contribution to study tour leader costs
- $250 non-refundable admin fee

**PROGRAM EXCLUSIONS**
- Passport costs ensuring 6 months validity upon return of travel (and visa if required)
- Meals outside of workshops
- Incidental and personal spending money

**FUNDING**
9 x $2000 are available funded through the Department of Education Endeavour Mobility grants program.

The top 9 eligible* students identified in the application assessment process will be automatically awarded the grants.

*Eligible applicants - must be an Australian citizen or permanent resident.

**PROGRAM OVERVIEW**
The study tour will have two main focuses:
- Doing Business in Latin America
  To provide and overview of business in Latin America and to deliver useful analytical tools to understand the business environment and best practices in the region
- Chilean Entrepreneurship
  To develop a business plan related with entrepreneurship in Chile, according to market needs, outstanding trade regulation and institutional soundness.

The following tours are also included:
- Half day city tour of Santiago
- Full day excursion to Vina del Mar and Valparaiso with lunch included
- Half day excursion to Vina Santa Rita with tasting included
- A detailed draft itinerary will be provided to students after acceptance into the program but please note that this may also be subject to change.

**PROPOSED LINK TO COMPETENCY**

**Business & Leadership Management:**
BSBEBU501 Investigate and design eBusiness solutions

**Marketing & Communication:**
BSBMKG501 Identify and evaluate marketing opportunities
BSBMKG502 Establish and adjust the marketing mix

**ELIGIBILITY**
BSB50215 Diploma of Business
BSB51915 Diploma of Leadership Management / BSB50215 Diploma of Business
BSB52415 Diploma of Marketing and Communication / BSB50215 Diploma of Business

**ENQUIRIES**
Faculty: Business
Team: Business
Administration office: South Bank campus. G block, level 5
Key contact: Abbey Blanchfield
Email: Business.Brisbane@tafe.qld.edu.au

**INFORMATION SESSION DATE**
16 FEBRUARY 2017 6PM

**APPLICATION OPEN DATE**
12 AUGUST 2017

**APPLICATION DUE DATE**
COB 2 SEPTEMBER 2017

**MANDATORY PRE-DEPARTURE SESSION**
29 SEPT 2017 12PM

Refer to the Study Abroad prospectus on our [webpage](#) for further details on how to apply.

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*Price and information is subject to change.*

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[Student Flights](#) [Make Great Happen]