HELLO THERE, OUR DREAM IS TO HELP YOU MAKE GREAT HAPPEN

Industry endorsed
University Pathways
Payment options
Student satisfaction

$5075 VET Student Loan available

The sky’s the limit
Dive into the tourism and travel industry. Learn to provide specialist international advice, research and prepare tourism business documents and coordinate marketing activities to prepare you for a job in a diverse range of travel and tourism businesses.
In the first semester, you will learn about tour creation, tourism product and sales, sustainability, business and marketing. In the final semester you will look at advanced tourism business operations, finance and management.

LOCATION/S
South Bank

DURATION
Full time: 1 year / 3 days per week

Course delivery options
WORKLOAD
LOCATION
DELIVERY
Full Time
3 days per week
South Bank
Classroom

Entry requirements
This qualification has no formal entry criteria however TAFE Queensland Brisbane has the
...more online

Resources required
It is recommended that students have access to a reliable internet connection to access TAFE Queensland’s online learning
...more online

Important Information
Study Abroad:
TAFE
...more online

What are my payment options
No matter what your circumstances, TAFE Queensland Brisbane has a payment option to suit you. If you are unsure of what’s right for you, call us on 1300 712 007. We’re here to help.
...more online

FULL FEE | $9,690
This is the total cost of the course.
Got a question?
Enquire about your full fee study options

SUBSIDISED | $6,645
The Queensland Government will offset the cost of study for eligible students. You will still need to pay for a portion of your study costs. The amount above is what you will need to pay.

CONCESSION | $5,735
You are eligible for the concession price of a course if you are eligible for subsidised training, and are listed on an Australian Government Low Income Health Care Card or Pensioner Concession Card. If you are Aboriginal or Torres Strait Islander, you hold a Department of Veterans’ Affairs Pensioner Concession Card, or if you have a disability. Further information about concessions.

Accurate as at 1 May 2018. For the latest information see:
tafebrisbane.edu.au/course/17050

RTO 0275
CRICOS 03020E
**University pathways**

If you want to go on to further study at university, TAFE Queensland has a pathway option to get you there. In many cases, completing one of our diplomas will give you a full year of credit towards a degree with one of our partner universities. That means cutting down the amount of time you need to complete your degree, or even enrolling straight into the second year of your university course.

**More info:**
Learn more about University Pathways

**Our pathway partners include:**

- University of Canberra
- Griffith University
- Southern Cross University
- University of Southern Queensland
- Bond University
- La Trobe University
- The University of Queensland
- Queensland University of Technology
- James Cook University
- Queensland University of Technology
- University of New South Wales
- Deakin University
- Monash University
- University of Australia
- University of Southern Cross
- University of Technology Sydney
- University of Western Sydney

**Job prospects**

- Inbound sales manager
- Inbound groups manager
- Travel Agency Manager
- Tour Operations Manager
- Visitor information centre manager
- Sales Manager
- Reservations manager
- Product development manager
- Marketing Manager
- Incentives manager

**Units**

The successful achievement of this qualification requires you to complete all core and 11 elective units from the list below. Electives may differ between TAFE Queensland locations and regions.

**Stage 1**

- **SITTIND001** Source and use information on the tourism and travel industry
- **SITXCCS002** Provide visitor information
- **SBWRT401** Write complex documents
- **BSBUS401** Implement and monitor environmentally sustainable work practices
- **SIRXMKT002** Use social media to engage customers
- **SITXMPR004** Coordinate marketing activities
- **SITTSSL004** Prepare advice on Australian destinations
- **SITTSSL016** Provide specialist advice on cruises
- **SITGDE005** Prepare and present tour commentaries or activities
- **SITGDE010** Prepare specialised interpretive content on cultural and heritage environments

**Stage 2**

- **SITXCCS007** Enhance customer service experiences
- **SITXHRM003** Lead and manage people
- **SITXMOG001** Monitor work operations
- **SITXMOG002** Establish and conduct business relationships
- **SITXCS008** Develop and manage quality customer service practices
- **SITXCOM005** Manage conflict
- **SITXHRM001** Coach others in job skills
- **BSBDVI501** Manage diversity in the workplace
- **SITXWS003** Implement and monitor work health and safety practices
- **SITXFIN002** Interpret financial information
- **SITXFIN003** Manage finances within a budget
- **SITXFIN004** Prepare and monitor budgets

**Disclaimer**

Not all electives available at all campuses

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**ARE YOU READY TO TAKE THE NEXT STEP ON YOUR PATH TO GREAT?**

Enrol today to secure your spot in this course.

**HOW TO ENROL**

Enrol now

You're ready if you have:
- checked your important dates (under the course details tab)
- checked you meet the entry requirements (under the course details tab)
- checked your course costs and know which payment option is right for you (under the costs tab)
- Read the Student Rules and Withdrawals and Refund Policy
- Created your Unique Student Identifier and can provide this to TAFE Queensland.

All done? You're ready to enrol

**Apply through QTAC**

Making TAFE one of your top QTAC preferences is a great way to maximise your career choices and gain the hands-on skills you need to operate in the real world.

We offer hundreds of pathways to university, including dual awards, credit arrangements with some of the country's top universities, and options to increase your OP so you can gain entrance to the tertiary course of your dreams.

More about applying through QTAC

**Recognition of prior learning**

Fast-track your way to a formal qualification by earning credit for the things you already know. Getting recognition for the skills you've gained from the workplace or previous learning means less study time for you, and getting the paper to prove you're qualified a whole lot sooner.

Make your future happen

Connect with TAFE on Facebook

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